

Kalamazoo Valley Community College

Arcadia Commons Campus

Kalamazoo Valley Museum

Advisory Team

5:30 PM

October 3, 2017

Present: L. Baker, Deittrick, Jbara, Laabs, McElhone, Stinson

Absent: C. Baker, Baskerville-Jones, Hollins, Johnson, Larson

Meeting Agenda

1. Call to Order
 - The meeting was called to order at 5:30 PM.
2. Approval of the Agenda
 - The Agenda was approved as presented.
3. Approval of the Minutes – July 11, 2017
 - The Minutes were approved as presented.
4. Announcements and Director's Report
 - FY18 phase 3 fabrication and construction services for new Science Gallery is nearly complete, buildout of two office spaces in the admin area is underway, safety stop table saw and accessories are received, MI DEQ project is underway and ahead of schedule, Cubelets robots have been received, show kits for planetarium have been received.
 - Cheree Thomas from the Douglass Community Association will be meeting with Bill to pursue community outreach.
 - Megan Osetek will be speaking to a neighborhood group.
 - Bill will look into attending meetings with open public comments for networking.
- 4.1 Review of Bylaws and Membership
 - We will address bylaws next meeting. We have two open positions that we are looking for potential candidates to consider. A student would be great.
5. Information Items/Updates
 - 5.1 KVM Science Gallery Next Steps
 - Construction began June 12 and by the end of the week will be nearly complete. Saturday, Oct 21, we will have a soft opening, and Thursday, Nov 2, will be the formal opening of the Innovation Gallery, with a 6:30 – 8 PM event.
 - Marketing will create commercials to promote the new Innovation Gallery; a school group will come in for filming.
 - 5.2 Museum and Website Visits

- Dinosaur exhibit in July 2017 was our top month in KVM history, and the top four months were in the past year and a half.
- Dinosaur exhibit attendance was just over 59,000.
- We had a swing of over 10,000 from the year before due to the Dinosaur exhibit.
- Web visits continue to go up.

5.3 Programming Highlights

- ProCo exhibit is set up outside WorldWorks and ties in with the GUITAR exhibit on 3rd floor.
- Hateful Things opened with Dr. David Pilgrim, who talked about why he collected these items and how racist objects can be used for education. 105 people attended. Murphy Darden lent us items from his personal collection, and items from KVM's collection were added.
- GUITAR: That Instrument That Rocked The World opened September 30 and runs until January 7, 2018.
- Just over 100 WMU students attended the Binding Wounds reception.
- Dr. Deb Coates will be here talking about rocks in a science lecture this Sunday.

6. Advisory Team Feedback/Comments

- Attendance is discouraging; could we make the team bigger or recruit new people?
- People who are unable to make any meetings should resign so that new members can join.
- We could have more "regular" museum-goers, businesspeople, or community leaders—there is a balancing act.
- When is the next strategic plan?
 - We are nearly ready to begin updating.
- Would a high school student be able to add to the MAT?
 - There is a group that is passionate about this sort of thing, so we have a number of resources; the student would have to be familiar with what we do here.

7. Next Meeting – January 2, 2018 @ 5:30 PM

- We will email in early December to check availability for the January meeting; the date can potentially change.

8. Adjournment

- The meeting was adjourned at 6:06 PM.